



BRITNEY MACKEY

UX / UI Designer

hello@britneymackey.com • 1 (705) 305-8492 • www.britneymackey.com

EXPERIENCE

DIGITAL DESIGNER

Ladbroke's Australia
Brisbane, AU • 2015 - 16

- Intermediate Designer; conceptualised and designed artwork for various platforms such as billboards, EDM's, landing pages, sliders, social content, stadium signage, editorial ads, website takeovers and more
- Designed various print and digital marketing collateral worth upward of \$25M

WEB & GRAPHIC DESIGNER

Insolvency Guardian
Brisbane, AU • 2015

- Conceptualized and designed WNBL team brand, marketing materials and marketing and social media strategies
- UX/UI design and implementation of various CMS websites
- Planning, storyboarding and direction for commercial photoshoot

WEB & GRAPHIC DESIGNER

EDge Interactive
Toronto, ON • 2012 - 14

- User interface design of CMS ezRecruit portals for multiple clients
- User testing, UX/UI design and front end development of company websites
- Designed and developed responsive mobile sites and applications for multiple clients

EDUCATION

BRAINSTATION

User Experience Design full-time program
Toronto, ON • 2017

GEORGIAN COLLEGE

Web Design & Development Program
Barrie, ON • 2009 - 11

IADT

Graphic Design for Print and Web Program
Toronto, ON • 2007 - 08

SKILLS

TECHNICAL

Adobe CC • Sketch • InVision • Flinto • HTML5 • CSS

INTERPERSONAL

Collaboration • Confidence • Dedication • Positivity • Drive